

AUTO TALK



Your Quarterly Automotive Newsletter

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Tips For Effective Online Research

As your trusted credit union, we understand that buying a car is a significant decision that requires careful consideration. To empower you on your car-buying journey, we're sharing valuable insights on the importance of researching online before making this important investment.

Informed Decision-Making

Knowledge is key when making any major purchase, and buying a car is no exception. Researching online with our car-shopping website allows you to gather information about different makes, models, and features, empowering you to make informed decisions that fit with your preferences and needs..

Budgeting with Confidence

Understanding car valuation gives you the upper hand in negotiations. Online research provides insights into the fair prices of both new and used vehicles, helping you set a realistic budget and ensuring you get the best value for your hard-earned money.

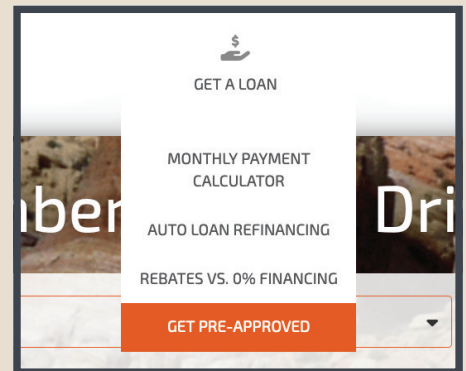
Compare Prices

Use our car-shopping website to compare prices for the specific make and model you're interested in. Take note of any promotions, rebates, or discounts that may be available.

WEBSITE HIGHLIGHT

Easy Credit Union Pre-Approval

Forget the lengthy paperwork and tedious waiting associated with traditional financing. With just a few clicks through our car-shopping website, you can complete your pre-approval application online, allowing you to focus on the excitement of finding your perfect vehicle.



How Do You Negotiate With a Car Dealer?

Here are four top tips to keep in mind:

- 1) Know your numbers to get a fair deal
- 2) Be careful with your words
- 3) Start low because it's easier to negotiate up than down
- 4) Stand firm on negotiating and be prepared to walk away



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